

**Preview**

[Close Window](#)

**From:** Home Care Association of Colorado <hcac@assnoffice.com>

**Subject:** HCAC: Staffing Shortages Getting You Down?

**Reply:** hcac@assnoffice.com

Send a Test Version

Anti-Spam Check

[View HTML Version] [ [View Text Version](#) ]

 [View Printable Version](#)

November 27, 2006

# Home Care Association of Colorado Management Report

## In This Issue

- [Staffing Shortages Getting You Down?](#)

**New updates added weekly to [www.hcaonline.org](http://www.hcaonline.org)! Check it out!**

## Staffing Shortages Getting You Down?



The Home Care Association of Colorado presents

### Finding and Keeping Home Health Nurses & Other Health Professionals: Top Techniques

A 90-Minute Lunch & Learn Audio-Conference

**Stephen C. Tweed, CSP**

Health Care Strategist and Professional Speaker  
CEO, Leading Home Care...a Tweed Jeffries company  
Louisville, Ky.

**Thursday, December 7, 2006**

11:00 a.m. to 12:30 p.m. Mountain Time

Why in the world would nurses and other health professionals want to work for you? If you can't answer this question clearly and concisely, you're in for real challenges in the future. There are so many options available to skilled health professionals that you need to define why they should work for you.

A major strategic issue facing home health care is staffing. Those companies that are able to attract and retain the best people will be most competitive in their marketplace in the future. Those that fail to attract and retain great people will be unable to grow, and will consistently disappoint clients and customers.

## Quick Links...

- [Save the Date for HCAC's Annual Convention: May 10-11, 2007](#)
- [Check Out HCAC's Jobs and Services Store](#)
- [Visit Our 24/7 Virtual Trade Show](#)

**Join our mailing list!**

In this information- packed audio conference, Stephen Tweed will demonstrate proven techniques to recruit and retain nurses and other clinical professionals. He'll demonstrate how to increase your staffing, reduce your recruiting costs, decrease your "lost opportunity costs," gain competitive advantage in the recruiting marketplace, and grow your business.

Gather your staff and join us for this valuable 90-minute lunch and learn session.

[Click Here for Details and to Register](#)

email: [hcac@assnoffice.com](mailto:hcac@assnoffice.com)  
phone: 303-694-4728  
web: <http://www.hcaonline.org>

 **SafeUnsubscribe®**

This email was sent to mail@assnoffice.com, by [hcac@assnoffice.com](mailto:hcac@assnoffice.com)  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Powered by



Home Care Association of Colorado | 7400 East Arapahoe Road, Suite 211 | Centennial | CO | 80112