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**From:** Home Care Association of Colorado <hcac@assnoffice.com>

**Subject:** HCAC Update: Growing Private Duty Home Care

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May 16, 2006

## HCAC Update

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**New updates added weekly to [www.hcaconline.org](http://www.hcaconline.org)! Check it out!**

### Growing Your Private Duty Nursing Home Care Business

[A Special 90-Minute Lunch & Learn Audio-Conference](#)

by **Stephen C. Tweed, CSP**, Health Care Strategist and Professional Speaker, CEO, Leading Home Care...a Tweed Jeffries company Louisville, Ky.

**Thursday, May 25, 2006**

11:00 a.m. to 12:30 p.m. Mountain Time

### Quick Links...

- [2006 Home Care March on D.C.](#)
- [2006 HCAC Legislative Breakfast](#)
- [Read "The Home Care Automation Report"](#)
- [Check Out HCAC's Jobs and Services Store](#)

*The fastest growing segment of healthcare in America is Private Duty Home Care – or non-medical home care; trained caregivers providing assistance with the activities of daily living to elderly and disabled persons.*

*Private Duty Home Care presents an incredible business opportunity for companies that want to make a difference in the lives of the elderly and the disabled. In this dynamic presentation, Stephen Tweed will give you strategies and insights on how to take advantage of this amazing opportunity, and how to be successful in the business.*

**Join our mailing list!**

[Click here to register!](#)

### Colorado Home Care In-Service Central

*(via Audio-Conference, Video Stream, and On-Line)*

Include all staff members who will benefit. Save time and travel costs...

## "HHABN Compliance"

75-minute on-line seminar via video stream, 24/7 brought to you by HCAC & Tom Williams, Home Care Information Network

Demo Links: <http://www.homecareinformation.net/demo/demo.htm>

To register, go to:  
[http://www.homecareinformation.net/collateral/HHABN\\_flyer.pdf](http://www.homecareinformation.net/collateral/HHABN_flyer.pdf)

## **Home Care Information Network Seminars Via Video Stream**

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[On-line seminars via video stream, 24/7, brought to you by HCAC & Tom Williams, Home Care Information Network](#)

These video-streamed seminars cover a wide range of clinical, regulatory, administrative and business development topics aimed at all segments of the home care industry. Busy home care execs and front-line staff can access these seminars anytime and anywhere they have an internet connection.

[Click here to see the faculty line-up and to register!](#)

## **Mark Your Calendars For Upcoming Audio-Conferences**

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- June 15 & 29 - Marketing Home Care Services: Learn the Basics by The Bertolino Group
- July 27 - TBD by Lisa Selman
- August 17 - Legal Topic TBA by Elizabeth Hogue, Esq.
- September 21 & October 19 - Strategic Marketing by Heather Rooney, H2 Marketing
- November 16 - Legal Topic TBA by Elizabeth Hogue, Esq.
- December 7 - Recruiting & Retention by Stephen Tweed

## **Fundamentals in Home Health On-Line Course**

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Open for enrollment any time!

[Click here for registration details!](#)

email: [hcac@assnoffice.com](mailto:hcac@assnoffice.com)  
phone: 303-694-4728  
web: <http://www.hcaonline.org>

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Home Care Association of Colorado | 7400 East Arapahoe Road, Suite 211 | Centennial | CO | 80112